

Parade Features Irma and District Sports Day, Irma Ball Team Wins Baseball Tourney

The weatherman smiled on Irma on August 6 and gave us a perfect day for our annual sports. All the folk of our community were up bright and early and a record crowd turned out to help us celebrate.

The parade was led for the first time by our own Irma band. Playing that day were: Harold Anquist, clarinet; trumpets, Hugh Inglis and Milt Fahner; saxophones, Ernie and Gladys Owen, Carol Smallwood, Sam Symington, Gar Coulman, and Mrs. Hurst, baritone horn, Mrs. S. Murray; alto horns, Marvin Reitan and Julius Stougard; big bass horn, Jerry Hurst; drums, S. Murray and Raymond Bruneau. In addition to these there were 3 trumpets, a clarinet and trombone were played by members of the Wainwright band. Irma bandmen who were absent at this time were Ian Inglis, clarinet, Jimmy Mason, Les Ballentine, Ole Raasok, all trumpet players; Ole Nissen, Knute Gulbrak, trombone, and Jimmy Craig, melophone.

Preceding the band wagon were four smart trick twirling majorettes from Hardisty, Misses Lorna Saville, Vicki Saken, Annette Guenard and Georgina Dregler.

Behind the band came a cavalcade of riders mounted on fine saddle horses and ponies. These riders were the envy of many of us who watched and remembered the days when horses were everywhere. Following these was the CGIT decorated car in white and blue. Camping was the theme brought out by these bonnie lassies. Central Garage's lovely blue and white car came next. Every detail on this was perfect from the Esso gas pumps to the young lady under the blue and silver parasol.

Following was the Irma Food Market entry. This depicted Larry's specialty—cured ham and other meat products. As always Larry had a very attractive float. Next in line was J. C. McFarland's presentation showing a lawn with trees and flowers while a pretty little lassie frolicked in a peddling pool watched by a proud and loving grandma who sat near by in a garden chair. Coming next was the Irma Beef Club exhibit with the 4H cross and everything to feed and care for the next year's calves—even the boled hay!

Following were the children's decorated bicycles and wagons. Only two entries here but these were excellent. Davy Crockett (Harvey Hawn) and his little Prairie Schooner, which was pulled by his faithful dog and escorted by brother Richard on a decorated bicycle. Velma Smallwood had the other entry, a tastefully trimmed bicycle in green and yellow. Next was Stuart Fenn

ton's car which ably represented the Alberta Herford Ass'n. The slogan was "Watch Your Curves and Eat Beef." Harold Dootson and Donald Hawn depicted the effects of good beef on the human figure.

The two cars following represented the Elks lodge and the Royal Purple lodge. Both of these were very nicely trimmed in purple and white and were an artistic tribute to those organizations. Next came Mrs. R. A. McFarland at the wheel of the faithful McFarland Reo. "22 years of ware and tare" was the slogan on the front while on the back "Steffensen's lake or bust." There was a bath tub on top of the Reo which was to contain the Monster of Steffensen's lake when Mrs. McFarland and her carload of friends should get there and capture it.

Then came Jeanette Pond dressed as a waitress driving the family Pontiac which was beautifully decorated with flowers and streamers.

Next in line was a car driven by our District Agriculturist Ralph Condon, representing the group of the Dept. of Agriculture and showing the Dept. of Agriculture machine which was built by Jerry Hurst at the Irma Machine Works. Later, on the sports grounds, Ralph had a most interesting display of seeds, weeds, chemicals, etc., even live rats to show us what we have to fight against. Among other items of interest was a large map of the hauled out area showing how two hail storms ganged up to make the unforgettable storm of 25,000 acres of good crop and hay land ravaged.

"Canada's Future" was next. This was the W.I. entry and was an inspiring sight with the Canadian flag waving over a large map of Canada. The car was dressed in their best and looking like much more than a million dollars. A pretty fence with flowers went around the edge of this float and bore this slogan: "The Crop That's Never Halted Out." The Irma pool hall car followed, decked out in dainty pastel colored streamers. Coming next was the Fred Jack hardware entry giving a bright and attractive display of the various lines carried by that firm. Then came the Irma Drug Store car driven by Mrs. F. J. Lang. This was a very well designed entry and displayed the many services rendered by Mrs. Lang's business. A great deal of work had gone into this entry.

A large brightly colored float came next with 9 jolly clowns who did much to enliven the whole parade. This was the Gratton View Hotel float and the names of the clowns were Gary Jones, Jim Christenson, Bert Evans, Carl Soneff, Ed Sharkey, Syd Knowles, Albert Sharkey, Eugene Meyers and Erling Larson.

After this came the Irma post office entry. This was a very fine exhibit indeed and showed the ingenuity of Mrs. I. C. Knudson, Arthur Knudson and other members of the post office staff. The revolving canopy on the float bore these words, "Your Postoffice is Wishing You Well in All Seasons of the Year." Roy Knudson in the wishing well on top was tossing bucketsfull of good wishes in the form of confetti to the spectators along the parade route. The seasons of the year were depicted by 12 symbols mounted on each side to represent a special celebration event in each month of the year. A rural mail box and a red and gold letter box and other motifs represented various services of the postoffice.

P. E. Jones Co's float was next and carried a complete replica of the P. E. Jones building on Main St., with models of the various machinery carried—even the tractors, etc. Just behind the float came Cecil Lockhart with his beautiful team deer and the slogan "Buy at P. E. Jones Co. and Make Your Buck Go Further."

After the deer came the sensation of the day, Keith Coffin and his tame (?) moose. This creature, which was the work

of Keith's hands, had to be seen to be believed. Although mounted over a tractor it literally walked along twirling its tail in a most brilliant fashion. Archie's Foghorn of Family Herald comics couldn't have done better had he been here in the flesh.

Then came Mr. D. H. Gunn's car cleverly decorated to resemble a hail storm and bearing a placard "1956." Behind the car rode daughter Sharon dressed in green with lovely flowers all over her bicycle and carrying the placard "1957." She was the personification of all that is good and lovely—that "next year" dearly beloved by one and all.

Following was the Evening Group of the W.A. entry. This is always a winner and was up to the usual standard. The prettily decorated float showed a wedding scene in miniature.

Minister Bobby Burton, bride Beth Milne, groom Cyril Knudson, bridesmaids Cheryl Lynne McMillan and Jennie Torrance and supporting the groom Lorne Anquist and Arthur Jack, ring bearer Bob Smallwood, bride's parents Joyce Lovick and Bruce Burton, groom's parents, Iona Knudson, Gordie Fischer, ushers Robert and Richard Jones, and Lynne Milne played the wedding music on a tiny grand piano.

Next was an old jolly fixed up with horse collars and saddle and plenty of weeds and sweet clover. This was called Down on the Homestead and was good for quite a few laughs. This was driven by Kenny Rae.

Mr. V. Hutchinson brought up the rear of the parade with a large, nicely decorated self propelled combine.

Prizes for the parade exhibits were as follows:

1. P. E. Jones Co.
2. Irma Postoffice.

Clubs and Organizations

1. Evening Group of W.A.
2. 4H Beef Club.

Best Comic

1. Keith Coffin's Moose.

Best Decorated Car

1. D. H. Gunn.

Decorated Bicycles

1. Davy Crockett and his out- rider.

Best Pony

1. Jimmy Lingley.

Ladies' Softball

1. Vermilion over Irma.

Men's Softball

1. Vermilion over Roseberry.

Triangle Tigers over Melrose.

Ribstone from Maple Lodge.

Kinsella over Fabyan.

Tigers from Vermilion.

Kinsella over Ribstone.

In the final Tigers beat Kinsella 6 to 1.

Men's Hardball

1. Marsden 6, Holden 2.

Irma 12, Loughfield 1.

Irma 8, Sedgewick 1.

Finals—Irma 2, Marsden 1.

This last ball game was 9 innings of the best ball seen here for many a long day. Playing with the Irma ball team were: Don, Ken and Bob Fischer, Bill Masson, Arnold Enger, Bob Dunbar, Rob Prior, Brent McNabb and Willy from the army camp. Catchers were Roy Jones, Joe Makin and Lefty Campbell. Also Willie Scramble and Duke Schryer.

Fireworks and a big dance at night in the North Irma Community Hall brought this most successful sports day to a close.

Glen-Coa Gleanings

The summer is slipping by so fast. Once we have got well into August, time just takes wings. There have been quite a few visitors out our way recently. The long week-end saw Mr. and Mrs. Evey and family of Edmonton visiting the L. Peterson family.

Mr. and Mrs. Lloyd Erickson and family of Edmonton and Miss Evelyn Erickson spent last week-end at the R. Erickson home.

We had a pleasant surprise, too, when we saw the Rev. and Mrs. Curtis Salze and family of Vancouver who were spending a few days with Mr. L. Salze and other relatives here.

Mrs. Gudrun Stevenson of Reno, Nevada, is visiting her sister Mrs. Joe Gulbrak.

Master Ricky Edgington of Vancouver arrived on Monday of this week to spend a part of his holidays with his aunt and uncle, Mr. and Mrs. O. Likness.

Mr. Gordon Hollinger is employed as a driver of the Sunburst Bus company in Edmonton.

Sharon Lutheran Church has set aside its own activities for this coming Sunday in order to help Trinity Lutheran celebrate its Golden Anniversary. Recent pastors J. B. Stolee and I. J. Saugen are to be guest speakers.

Sharon Sunday School plans to have its annual picnic at the Gulbrak-Steffensen lake next Saturday afternoon.

Northern Nuggets

We wish to express our heartfelt sympathy to Mrs. R. Herder and family on the sudden passing of Mr. Herder on Tuesday morning.

Commandant J. Hardy of Wainwright is visiting at the home of his nephew, Mr. Ivan Hardy and family.

Mr. and Mrs. J. English and son of Victoria and Mr. J. N. English of Vermilion are enroute to the home of Mr. and Mrs. Ted Prior.

Mr. W. Prior is again in hospital but hopes to return home this week.

Mrs. Ivan Currie who is also in the Mannville hospital, is improving.

As the time for our annual British and Foreign Bible Society canvass draws near, we wonder if anyone would volunteer to give a little help with the collecting. This would be greatly appreciated by those responsible for this canvass and it would be so nice to have it done before the harvest work begins. Mrs. Stanton Coulman, Marge and Clinton, accompanied by Mr. and Mrs. Summerfield and family of Edmonton, spent the long week-end at the Coulman farm. Mr. and Mrs. Lambert enjoyed a visit recently from their daughter Gwen of Calgary.

Southern Sayings

Mrs. P. N. Funk was called to Swift Current about 2 weeks ago to be with her mother who was ill and who has since then passed away. Mr. Funk left Irma for Swift Current on Friday last to attend the funeral services on Sunday.

Mr. Bud Dawson of Edmonton spent the long week-end at the home of Mr. and Mrs. Dick Dawson.

Lillian Cairns is staying at the Eddie Jackson home.

Mr. and Mrs. P. Spooner, Doeren and Margaret and Mr. C. Walker, all of Edmonton, visited at Irma and Strawberry Plains over the long week-end.

The next meeting of the Strawberry Plains W.I. will be held at the home of Mrs. S. C. Johnston on August 16. Hostesses, Mrs. H. Long and Mrs. Johnston. Roll call, parcel for Mystery Table. Will members please bring handicraft to this meeting. Holding handicraft sale Sept. 1. Watch for further announcements.

GENERAL Maintenance man required. Village of Irma. Duties include care of Water and Sewage System. Applications not later than August 15, 1956 stating experience, salary required. Reference and availability to Sec. Treas. Village of Irma. 10-17p

Funeral Held For Wm. E. Bacon

On July 28, 1956, William Edward Bacon passed away at his home after a lengthy illness.

Born at Kimmont, Ont., Oct. 20, 1877, he was the son of the late Sarah and John Bacon and came west in 1906. He was united in marriage to Margaret Ellen Simmons from Irondale, Ont., at Sipton, Sask., in 1908. He moved his family to the Irma district in 1918 where he farmed until ill health caused him to leave the farm and move to the village of Irma in 1951.

He leaves to mourn his loss, his loving wife Margaret, six sons and three daughters: Westley, Irma, David, Obed, Alta, (Mary) Mrs. Harold Pascha, Fabyan, (Florence) Mrs. George Tindall, Jr., of Wainwright, Thomas of Fabyan, Albert of Wainwright, Archie of New Westminster, B.C., (Margaret) Mrs. L. D. Johnston of Edmonton, Fred of Irma. Also two brothers and one sister, Charlie of Linton, Ont., George of Birch Hills, Mrs. William Agnew of Birch Hills, Sask. and 21 grandchildren and three great grandchildren.

The Rev. John R. Flieger conducted the service from the Irma United Church and interment was in the Irma cemetery. Pallbearers were Messrs. Ross McFarland Sr., Stan Brown, Fred Hill, Roy Askin, Martin Enger and Charlie Savard.

Floral tributes were received from the following: Wife and family; David, Clare, Ray, Gene, Duncan, Marg., Gordon Lorraine; Mr. and Mrs. Ross McFarland; Ross and Ethel, Martin and Georgina; George and Billie Koroluk; Mr. and Mrs. Edward Hawn; and family; Camp Wainwright Fire Dept.

Flowers to the house from The Family; the Grandchildren and Great grandchildren and Dorothy, Rod and Pearl; Ruby and family; and family.

To the Cancer Fund from Mr. and Mrs. J. H. Fletcher; Mr. and Mrs. Ronald Fletcher; Vernon, Marguerite and family; Mr. and Mrs. Jack Veitch; Fred, Ethel and Wes; Florence and Alf; Evelyn White; Mr. and Mrs. Carl Anquist; Mr. and Mrs. Chas. Savard; Mr. and Mrs. Wm. Dootson.

To the Crippled Children's Fund from Robt. Hansen.

To the Cemetery Fund from Mrs. George Tindall St.

To the Bethany Homes from Mr. and Mrs. H. Halvorsen; Mr. and Mrs. Wm. Masson.

To the Red Cross from Fred, Irene and family.

To the Protestant Home for Children from Earl, Alma and Alice Tomlinson; Cliff and Peggy Smallwood and family; Harry and Mrs. Wm. Masson.

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Card of Thanks

We wish to express our most sincere thanks to everyone who did so much to help make Irma Day, 1956, the most splendid success it was. Special thanks to the people and organizations who worked so hard decorating floats and other parade entries. To those who gave time to work in the booth, took care of the gate, looked after the games, bake pies, etc.

—The Irma Board of Trade.

Card of Thanks

We sincerely thank all those who helped so much during our recent bereavement. Especial thanks to Robert Dempsey.

Mrs. Bacon and family.

SOPHIE the Hairdresser will be at the Gratton View Hotel August 14-15. 10c

Holiday Time!

There will be no issue of the Irma Times for Friday, August 24. This is in order to give our staff and correspondents a week's holiday to catch up on other matters.

—THE PUBLISHERS.

KIEFER'S SHOWS at IRMA

Friday, August 10 8:40 p.m.
"THE DESPERATE HOURS"
Humphrey Bogart, Fredric March, Dewey Martin.
Technicolor, VistaVision

Friday, August 17 8:40 p.m.
"THE BIRDS and the BEES"
George Gobel, David Niven
Technicolor, VistaVision

20 Phone Res. 77
A. C. CHARTER

Commissioner for Oaths
GENERAL INSURANCE
IRMA — ALBERTA
Auto, Casualty, Fire and Rail

PURVIS, JOHNSTON
and PURVIS
Barristers — Solicitors
6th Floor, Royal Trust Bldg.
Phone 42138
EDMONTON — ALBERTA

GORDON STALKER
Auctioneer
Phone 1008, Viking, or see
P. E. Jones and Son, Irma, Alta.

BROCK
THEATRE
Viking — ALBERTA
SHOWS at 7:00 and 9:00 p.m.

Saturday — Monday
AUGUST 11th and 13th
CINEMASCOPE
Dale Robertson, Mary Murphy,
J. Carroll Nash in
"SITTING BULL"

Story of the great crisis that engulfed the frontier — the mighty Sioux Nation struck back.
(Family Picture)

4 DAYS OF OUTSTANDING
BRITISH COMEDY

Tuesday — Wednesday
AUGUST 14th and 15th
Jack Buchanan, Janette Scott in
"AS LONG AS
THEY'RE HAPPY"

In Eastman Color
(Adult Picture)

Thursday — Friday
AUGUST 16th and 17th
Glynis Johns, Donald Sinden in
"MAD ABOUT MEN"

In Technicolor
(Adult Picture)

Weekly Inspirational Corner

(Sponsored by an Irma Times reader)

Therefore if any man be in Christ, he is a new creature: old things are passed away; behold, all things are become new.

And all things are of God, who hath reconciled us to Himself by Jesus Christ, and hath given to us the ministry of reconciliation;

To wit, that God was in Christ, reconciling the world unto Himself, not imputing their trespasses unto them; and hath committed unto us the word of reconciliation.

Now then we are ambassadors for Christ, as though God did beseech you by us: we pray you in Christ's stead, be ye reconciled to God.

For He hath made Him to be sin for us, who knew no sin; that we might be made the righteousness of God in Him.

II Cor. 5: 17-21.

EDITORIALS

Taken from
Papers Published on the Prairies

(These are not necessarily the views of the editor of this paper.)

Holiday blues

(From The Melville Advance—July 11, 1956)

People, in general, have never had it so good. They make more money than they ever did before and they spend more money than they ever did before. But our way of life has become a little too hectic, a little too fast and furious, for us to keep grinding away without an annual respite of some kind.

Summer time is holiday time, and practically everyone wants to get away from it all, for a short time at least. All year long they have had their noses to the grindstone; they have fought through the heavy bills of winter, and have managed to save enough with which to pay their income tax. Whatever money is left, if any, is the deciding factor in the question of where to spend the holidays.

The lucky ones—those who have been overtaxed and have something coming back to them—will possibly decide to take a nice fat car trip to the coast, or maybe even as far as California. Those who have nothing coming back to them have to settle for a vacation spot that is nearer at hand. Those that don't pay income tax at all haven't been working long enough to get a vacation anyway.

Regardless of where a person goes, the irony of the situation usually is that they've worked so hard at having a vacation they are worn to a frazzle by the time they reach home again. They return to work in a worse physical shape than when they left, and it usually takes a week or two before they have fully recovered.

The hardest working vacationers of all, however, is the fellow who jumps into his car, packs his wife and kids into the back seat with the baggage, steps on the gas and heads for some far distant horizon with a gleam in his eye. His anticipation is overwhelming. He visualizes all the things he is going to do when he reaches his holiday mecca and his rest period even begins to get on his nerves. He has gone 10 miles the kids are fighting; by the time he's gone 50 miles everybody's fighting. And by the time he has gone 100 miles he is no longer able to visualize anything. All he can do is hang onto the steering wheel, grit his teeth and hope it will all soon be over. This fellow usually ends up his holidays thoroughly disillusioned and broke.

Then there's the guy who plays it smart and heads for the lake. He grabs his fishing gear, jumps into a boat, and roars off over the lake, his smile disappearing with him in the distance. Even though he is out of sight he imagines he can still hear the soul-shattering shrieks from his children as they really let loose in the great outdoors and chase round and round the cottage trying to scalp each other. A smirk of satisfaction crosses his face briefly as he settles back in the boat and waits for the fish to bite.

About sundown the same day he gets back to the beach badly sunburned and mosquito-bitten, he hasn't caught a thing. On top of everything his wife informs him that little Johnny has been walking in a poison ivy patch. By the time this guy gets back to the office he's a nervous wreck.

But the fellow that doesn't go anywhere for his holidays is probably just as badly off as the others. He just loafs around restlessly at home, not doing anything in particular and feeling miserable about the whole deal. Then suddenly he finds he has visitors. His Uncle Joe and Aunt Minnie from Hotelnell, Florida, have decided to bring their 14 kids with them and spend their holidays visiting relatives in Canada. This poor guy is first on their list. By the time they leave he is contemplating the use of DDT as a seasoning for their porridge.

And by the time this guy's holidays are up, he bemoans the fact he didn't take off for sunny Siberia or some such exclusive resort.

At any rate, it can easily be seen that summer holidays are really a necessary evil. It doesn't really matter whether you leave town or stay at home, you're in for a rough time either way. The best thing to do is just pack your bags, grin, and pretend you're enjoying yourself.

One consolation though, it's like hitting yourself on the head with a hammer—it feels so nice when you stop. (Editor's note: Space permitting you'll find an article on treatment of poison ivy elsewhere in this edition.)

The seeing eye

(The Selkirk Enterprise—July 25, 1956)

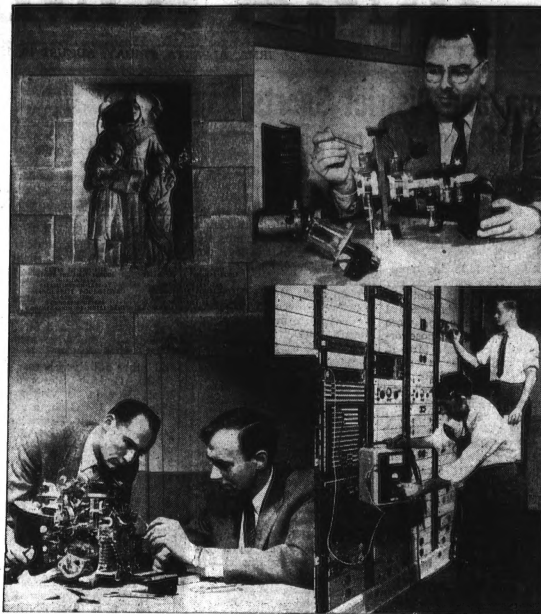
Travel, they say, broadens and enriches the mind, even though it empties the pocketbook. With the latter part of that quotation, most everybody will agree. But the former part must be qualified to be generally true.

No matter in what land you travel, the mind won't be broadened and enriched very much, if your attitude is attuned only to take note of the many things—ways, customs, habits, manners—obviously inferior to those in the homeland; the attitude which sneers at strange sights and customs, and contemptuously declares "we do it much better back home in our country!"

It's fine to harbor pride in the homeland; to think it the finest place on earth in which to live. But in every land the traveller will see something from which he can learn, if he possesses the seeing eye. Different methods of doing things; new (and perhaps better) ideas, results of century-old experience and know-how; techniques developed from a different angle; customs; founded on traditions; of much merit.)

These "new" ideas, methods, skills, customs, culture—brought to Canada by the various ethnic groups—may have much merit and some of them, with immense benefit, be absorbed into our way of life.

This one thing the traveller learns, if his bags and baggage include an open mind and seeing eye: NO ONE LAND HAS A MONOPOLY ON EVERYTHING WORTHWHILE.



ON THE SITE of a stone stable where Marguerite Bourgeais first taught the ABC's to children of settlers of New France three centuries ago, history of a different sort is still being made today. In a Montreal building adorned by the bas-relief seen at upper left, young men bound for duty along the Mid-Canada Line are taking a course covering the entire range of modern communications. Instructors selected from amongst engineers and technicians of the Trans-Canada Telephone System guide the students through a six-month course in the world of up-to-the-minute communication systems. Picture at upper right shows Instructor Gerrie Brent preparing a radar demonstration unit. Seen at lower left are Gil Noall and Bob Herber discussing a special teletype feature. At lower right, technicians John Radcliffe and Instructor Dick Atkinson put the multiplex training unit through a series of tests.

Saskatchewan Telephones men train for Mid-Canada Line work

REGINA. — While students throughout Canada are enjoying their summer holidays travelling, fishing or just lounging in the sun, 260 men whose age averages about 25 are attending classes daily in an old building located in the heart of downtown Montreal.

The building houses a defence communications school—the only one of its kind in Canada—operated by the Bell Telephone Company of Canada. Ten of the students are from Saskatchewan Government Telephones.

The 250 men are being trained for service on the Mid-Canada Line.

Young technicians recruited within the seven companies which form the Trans-Canada Telephone System are taking a course which covers the entire range of modern communications. After six months of study—three months basic and three months advanced training—

the young telephone men emerge with a good knowledge of microwave transmission, radar, radio, telephone, radio-telephone, teletype, power distribution and many other components of up-to-the-minute communications.

In his six months of journeying through the electronic maze a student acquires 5,000 sheets of paper with various kinds of notes. He sees 400 slides, numerous diagrams and circuit layouts, several films including one on fire-fighting. He learns to become safety conscious, he improves his knowledge of first aid and he also acquires a good appreciation of problems connected with survival in the Arctic.

Then after six months of lectures, many hours of home work each week and several exams, the new electronics specialist is ready to go to one of the detection stations on the northern frontier. Along with other graduates from the school, he will co-ordinate equipment installation, operate the electronic apparatus and keep it in working condition.

Training these technicians for the Mid-Canada Line is part of the giant task undertaken by the Bell company in acting as the Trans-Canada Telephone System's project agent for the construction of the radar fence for the Canadian Government. Working in close co-operation with the Bell Company are six other Canadian telephone organizations—the Maritime Telegraph and Telephone Company, the New Brunswick Telephone Company, the Manitoba Telephone System, the Saskatchewan Government Telephones, the Alberta Government Telephones and the British Columbia Telephone Company. The Mid-Canada Line, which will be over 3,000 miles long, is

POISON IVY

Most people are susceptible to the rash caused by poison ivy, some being affected only by contact with the plant while others may suffer from mere proximity. The rash consists of a mass of red blisters which itch and burn. Everyone should learn to recognize the plant and avoid it. Even those who have enjoyed immunity for years may be susceptible eventually, so it is very wise to keep well away from any part of the plant . . . roots, leaves or berries.

If there has been any contact with poison ivy, the skin should be washed as soon as possible with strong household soap or detergent. If the rash appears calamine lotion is often helpful in allaying pain or itching. Compresses of a solution of epsom salts or baking soda may ease the rash.

Funny and Otherwise

Philosophy professor: "Tell me, what is the difference between a cynic and a stoic?"
Student: "A stoic is what brings the babies and a cynic is what the water runs in."

Traveller: "Hey, I don't see any street lamps—you told me this town was lighted by electricity."

Native: "It is—whenever we have a thunderstorm."

Father looked hard at his wife and then at his son.

"That boy has taken money out of my pocket!"

"Ernest," she protested, "how can you say that? Why, I might have done it."

Father shook his head. "No, you didn't—there was some left."

First pharmacist: "So old Peste is dead. He was a great druggist, a stupendous druggist, a super-druggist."

Second pharmacist: "We-ell, yes, but don't you think that his chicken salad was a bit salty?"

An optimist and a pessimist were shipwrecked and in time their raft came within sight of a tropic isle. The pessimist expected the worst, saying: "I'll bet it is inhabited with wild men."

But the optimist was more cheerful, answering, "Cheer up, pal, where there are wild men there are wild women."

Teacher: "Give me a sentence using the word bewitches."

Joey: "Youse go on ahead—I'll bewitches in a minute."

Three more hospital grants are approved

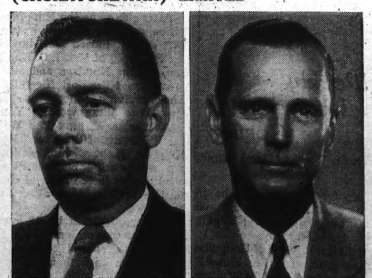
Approval of three hospital construction grants totalling \$53,800 was announced recently by the Saskatchewan department of public health.

A grant of \$33,000 will assist St. Peter's Hospital at Melville in increasing its bed capacity from 44 to 70, and improving other services, through construction of a \$20,500 extension. A \$17,500 grant will assist the Brock Union Hospital board at Arcola in constructing a \$80,000 extension which will increase its hospital bed capacity from 13 to 20. Both are contingent on matching federal grants under the national health grants scheme.

The third grant, one of \$3,300, will assist in construction of a health centre at Carlyle, providing for a doctor's office and waiting area, examining rooms, and laboratory and x-ray services.

Commercial salt is mainly manufactured from rock salt and natural brine.

O'KEEFE'S BREWING COMPANY (SASKATCHEWAN) LIMITED



W. B. KNAPP
Bert Bayley
Mr. L. H. Borger, President of the newly-formed O'Keefe's Brewing Company (Saskatchewan) Limited, Brewers of O'Keefe's Old Vienna Lager which will soon become regularly available to the Saskatchewan public, announces that this Company will take over the brewery in Saskatoon formerly operated by Dreyfus Saskatchewan Division of Western Canada Breweries Limited.

Mr. Borger states that Mr. W. B. Knapp will continue as Manager of the brewery, where preparations for the new product have been going forward.

For this purpose, Mr. Bert Bayley, Supervising Brewmaster of O'Keefe's Brewing Company Limited, has already worked for many weeks with Mr. Joe Zeller, the Head Brewer in Saskatoon. Mr. Bayley's main responsibilities are to control quality and co-ordinate production in O'Keefe's various breweries to ensure a uniform product throughout Canada. It is largely due to his efforts that such enthusiastic public acceptance has been attained, and consumers in Saskatchewan may be confident of obtaining a product of the highest standards.

AUGUST SAVINGS

That Make Your Dollars Do Double Duty

Women's Kadette Shoes

Washable white canvas. Plastic sole. Broken size range. CLEARING at, pair **2.95**

Women's Casual Shoes

Flatties and Platforms. Francine make. Colors are white and Panama. Several styles. All sizes in the lot. CLEARING at **3.95**

Women's Skirts

Permanent pleated cotton Skirts. Smart stylish wear. A few only. Reg. to \$8.00 each. Clearing at **4.95**

Women's Sport Skirts

Size 18 only left. Good numbers. Regular up to \$5.95. CLEARING at **2.89**

WOMEN'S Half Size Dress Sale

A few only of these Summer Dresses. Some cotton, some nylon. Sizes 18½, 20½, 22½, 24½. A limited selection but good standard merchandise at a Bargain Price. Regular to \$10.00. SALE **6.95**

Girls' Pedal Pushers

Buy them for school opening. Sizes 8, 10, 12. In red or blue. Sanforized California Denim. A few only. SALE, pair **1.95**

MEN'S FINE BRAID Cool Summer Hats

Half a dozen colors and styles. Almost all sizes in the lot. A Bargain at this small cost. CLEARING AT ALL ONE PRICE **2.49**

Men's Sport Jackets

"Craft" summer Rayon Gabardine Jackets. Some satin lined. Superb value in these smart summer Coats. Much higher priced lines. ALL ONE PRICE **8.95**

Tots' Dresses

A few only, but what a Bargain! Regular up to \$3.95. Some cotton, some spun. Sizes 1, 3, 5, 8 only. CLEARING AT ONLY **1.69**

J. C. McFarland Co.

Notice Re Shipping Hogs

Co-op Hogs will be received each Monday

by—
Irma A. C. MILNE Alta.
3-10c

FOR SALE — registered Yorkshire boar with papers, 13 mos. old, price \$60. Phone M. C. Ambler, 1017c

FOR SALE OR RENT — 7 roomed house in Irma. Apply Hansen's Service Station. 27-10c

FOR SALE — used IH W8 tractor; used Massey 12 ft. cultivator; new IH 316 plow with hydraulic lift; new IH 8 ft. tiller with hydraulic lift and seeding attachment. Cheap for cash. — P. E. Jones Co., box 99, Irma. 27-10c

Local News

Born to Mr. and Mrs. Harold Forsythe (the former Edna Arnold) at the Misericordia hospital on August 2, a son, Brian Arnold, a brother for Alan.

Born to Mr. and Mrs. Alex Smallwood at the Watwright hospital, August 6, a daughter, a sister for Velma.

Mr. and Mrs. Jerry Hurst and Mr. and Mrs. Ernie Owen left Irma on Tuesday for Clear Lake, B.C. where they will spend a few days with Mr. and Mrs. Ralph Gage who will come from California to meet with them there.

Mr. and Mrs. A. P. Firkus returned last week from a lovely holiday trip to Milwaukee and Chicago. They visited with Mr. Firkus' mother and also saw a ball game at the County Stadium at Milwaukee between the Milwaukee Braves and Pittsburgh Pirates.

Mr. and Mrs. A. Murray are home after a tour through Jasper, Banff and Cochrane where they visited an uncle.

Mr. and Mrs. M. Enger are holidaying at Grand Prairie. Arnold Enger and Billy Masson who spent the week-end at their respective homes returned with them.

Mr. and Mrs. Ernie Owens and family are holidaying at the coast.

Mrs. Gerald Currie and Mrs. L. Robertson and children of Edmonton have been visiting relatives at Irma.

Mr. R. A. Herder, long-time resident of the district passed away, presumably as the result of a heart attack while en route to Irma in his truck early Tuesday morning. Mr. T. Russell, who discovered the body, notified the authorities. Much sympathy is felt for the family. Full obituary next week.

Among the many visitors to Irma on Irma Day were Mr. Bryce Jones and daughter Kathleen with her husband and family from Islay, Mr. and Mrs. E. W. Carter, Mrs. Fenton, Mrs. Robt. Shaw, Mr. and Mrs. Lukens, Miss Maxine Clissell and Mr. Victor Marchand, Mr. Ralph Congdon, Mr. and Mrs. K. Teeter, Waidwright; Mr. and Mrs. Ernest Carter, Mr. Colin Carter, Miss Darlene Miller, Mr. and Mrs. M. McMillan, Mrs. Faulkes and sons, Mrs. R. Dyck, Mrs. Robertson and family, Mrs. Gerald Currie, Mr. and Mrs. Walter Enger and daughter, Miss Marjorie Coulthart from Edmonton, Mr. H. G. Thunell, Mr. Gordon Stalker and Mrs. L. Loader from Viking; Mr. and Mrs. Adolph Lovig of Vegreville.

Mr. and Mrs. Norman Blades are going to Victoria this week to visit at the home of their son and to make the acquaintance of a new grand-daughter.

Mrs. George Pugh and daughters have been visiting at the home of her brother Mr. Ronald Thurston, Mr. and Mrs. Pugh sr. from Hope Valley came to Irma on Sunday to attend the christening services at St. Mary's church for the infant daughter of Mr. and Mrs. Geo. Pugh.

Mr. R. L. Eaton is a patient in Viking hospital this week. Mrs. Roy Miles and daughters returned home on Saturday after spending the past two weeks visiting friends at Greenglade and Provost, Alta.

Mr. and Mrs. Wm. Stewart of Edmonton visited with relatives and friends in Irma and Wainwright over the long week-end.

OPTOMETRIST

D. A. Mathieson, R.O. 205 Birks Building, Edmonton, will be in Irma at the hotel Monday, August 20 from 2 p.m. to 5 p.m. Appointment see Mrs. Lang at the drug store.

ST. MARY'S CHURCH NOTES

Due to unforeseen circumstances we were unable to have our Little Helpers Rally and Picnic on August 5 and have now planned to have same on Sunday, August 19, at 2 p.m. in St. Mary's church with the picnic at Steffenson's lake following the service. We cordially invite the congregation of St. George's Mission and our many friends to join with us.

Will all Little Helpers kindly bring in their milk boxes to this service. Thank you.

FOR SALE — deep well pump; shallow well pump; also water softener. Apply L. McDuff, 10-17c

CHURCH SERVICES

THE ALLIANCE CHURCH

10:30—Sunday School.
11:30—Morning Worship.
Tuesday, 8 o'clock — Gospel team with film.
L. D. Sheardown, pastor.

"College Campus in Review" will be the theme of a film to be shown in the Irma Alliance Tabernacle at 8 o'clock on Tuesday, August 14. The Gospel team featuring this picture will be headed by Rev. Wm. McArthur, L.Th., president of the Alliance Bible College, Regina. Rev. McArthur is a graduate of Toronto Baptist Seminary and Missionary Training College, New York. The film will depict life in the Alliance Bible College, and particularly on the new campus which has been prepared for the fall term. Also in the party will be vocal soloist, George Ross, student of the college. Many people acclaim Mr. Ross one of the top tenor soloists in Canada today. Miss Erna Schwanke, A.T.C.M. of the college faculty of music will also be present.

The public, especially young people, are invited to attend this meeting which gives such an unusual insight into student life.

Here's what
Imperial
does with
its money

Of every dollar Imperial
Oil took in last year, more
than half went to buy
raw materials,
such as crude oil.

Operating and administrative
costs, depreciation, and
the wages of Imperial's
13,500 employees
took about a quarter.

Just over a tenth went
to taxes, not including
the road taxes in the
various provinces.

Just under nine cents was
Imperial's "profit" of
which five cents was
re-invested in the business.

So, of every dollar Imperial
took in last year, just
about four cents went to
dividends to the company's
45,000 shareholders.

Esso

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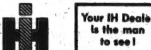
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KNOW WHAT YOU'RE BUYING—there's a big difference in twines! Guaranteed length, strength, weight and uniformity ensures most for your money when you buy International. Smoothest in the baler—surest on the bale—most bales per ball. You buy with confidence when you buy International.



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Go by TRAIN and SAVE

AUGUST 14-15
between IRMA and

	Return Fare	You Save
WINNIPEG	\$26.35	\$18.85
SASKATOON	\$ 8.40	\$ 5.30
EDMONTON	\$ 4.20	\$ 2.85
VANCOUVER	\$31.90	\$11.60

Similar low fares in both directions, between points shown and intermediate stations.

Children 5 years and under 12 Half Fare.

No Stopovers

RETURN LIMIT: 10 DAYS

Watch For Next Bargain Dates — Sept. 18 - 19
Full information from any Agent.

CANADIAN NATIONAL

Jarrow News

Mr. and Mrs. Arnold Christenson of Edmonton visited at the S. Bridgeman home during the week-end.

Grandma (Mrs. R.) Whidden was able to return to her home last Thursday after having been hospitalized since last March following a fall in which her hip was broken. Although her hip was broken her spirit wasn't, and in spite of her 90 years she has come through that ordeal with flying colors and her faith undaunted. Her many friends rejoice to see her up and about again. Her great grand-daughter Faye Smith is staying with her until her daughter, Mrs. Percy Robinson, arrives from Dapp.

Mrs. W. S. Jamieson and Howard visited with relatives near Vermilion on Sunday.

Mr. and Mrs. Adolph Lovig and children of Vegreville have been visiting relatives in the district during the past week.

Mr. and Mrs. Roy Fuder, Marla and Murray, left last week for their new posting at Falcon Bridge, Ont.

Miss Nerine Skori was home over the week-end. Olaf Skori was also a week-end visitor.

Mrs. Walter Budzinski and children of Edmonton visited at the Ambrose Firkus home during the week.

Mr. and Mrs. A. R. Bannard and Judy spent the long week-end at the E. Burr home. Jimmy Bannard who left most the past month at Burr returned to the city with his parents.

Mr. and Mrs. W. R. Meakins, Mr. and Mrs. Ed Bruhaug visited with Mr. and Mrs. Leo Mark at Edmonton on Sunday.

Mr. and Mrs. Harold Smith and family of Edmonton spent

EASTERLY ECHOES

The Battle River W.I. met at the home of Mrs. Bill Patterson on Tuesday, August 14. Roll call, Favorite Recipe. Program, Mrs. Dootson.

Mr. Joe Holt and family have returned to Kamloops after visiting at Saskatoon.

Thomas - Raymond Holt of Kamloops, grandson of Joshua Holt, received his B.A. and has accepted the position of principal at the Vincent Massey school, New Westminster, B.C.

Miss Joyce Cook spent the holiday week-end at the home of her parents, Mr. and Mrs. Archie Cook.

The sympathy of the district is extended to Mr. Bill Veer on the death of his mother, Mrs. Les Tindall and Mrs. Jack Taylor, grand-daughters of Mrs. Veer, accompanied Mr. Veer to Herbert, Sask., to attend the funeral services.

Mr. and Mrs. Bill Ewert and family have been visiting at Mrs. Ewert's mothers in Swift Current and helping repair the damage done to the farm by a cyclone through that district.

Miss Darlene Veer spent last week visiting at Calgary.

Mr. and Mrs. Ralph King were Edmonton visitors last week.

Mrs. L. Carr (nee Sarah Holt), has returned to Edmonton after visiting her sister Mrs. J. M. Barrett of Saskatoon.

FOR SALE — 3 brood sows to farrow soon. Apply A. W. Cook, Irma. 10-17c

the week-end at the home of H. G. Smith.

Miss Mable Lockhart is cooking at the Kissella gas camp.

Miss Rabble is assisting while Mrs. Bennett is on her holidays.